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functionality. The use of Cookies is standard on the internet. Although most web browsers automatically accept cookies, the decision of whether to accept or not is yours. You may adjust your browser settings to prevent the reception of cookies, or to provide information whenever a cookie is sent to you. You can manage the use of optional cookies by clicking on the "Cookies setting" page accessible via the Steam banners displayed when you first visit our website and at any time through the "Cookie settings" page available here. When you first visit our website, our servers log your IP address, which is a number that is automatically assigned to the network your computer is part of. 3.7 Content Recommendations. We make content recommendations based on the data we collect under this section 3 so that content, products and services shown on the pages of the Steam store and the Steam Client can be tailored to your interests and popularity with other users. This is done to improve your customer experience. You can prevent the processing of your data in this way by turning off the automatic loading of the Steam store page and the Steam notifications in the "Interface" section of the Steam Client settings. Valve may send you marketing messages about products and services that are similar to goods and services you have previously requested from Valve to your email address or where you have given explicit consent. In such a case we may also use your collected information to customize such marketing messages as well as collect information on whether you opened such messages and which links in their text you followed. You can opt out or withdraw your consent to receive marketing emails at any time by either withdrawing the consent on the same page where you previously provided it or clicking the "unsubscribe" link provided in every marketing email. Alternatively, you can select what kinds of emails you wish to receive on the email setting page. 3.8 Information Required to Detect Violations We collect certain data that is required for our detection, investigation and prevention of fraud, cheating and other violations of the SSA and applicable laws ("Violations"). This data is used only for the purposes of detection, investigation, prevention and, where applicable, acting on such Violations and stored only for the minimum amount of time needed for this purpose. If the data indicates that a Violation has occurred, we will further store the data for the establishment, exercise or defense of legal claims during the applicable statute of limitations or until a legal case related to it has been resolved. Please note that the specific data stored for this purpose may not be disclosed to you if the disclosure will compromise the mechanism through which we detect, investigate and prevent such Violations. 4. How Long We Store Data We will only store your information as long as necessary to fulfil the purposes for which the information is collected and processed or - where the applicable law provides for longer storage and retention period - for the storage and retention of legal claims. We will delete your information as soon as it is no longer necessary for the purposes for which it was collected and processed. 5. Your Rights and Control Mechanisms The following table provides an overview of the rights you have in relation to your personal information, which we will delete, rather, your connection to these matches will be permanently anonymized. Please note that Valve is required to retain certain transactional data under statutory commercial and tax law for a period of up to ten (10) years. If you withdraw your consent on which a processing of your Personal Data or of the Personal Data of your child is based, we will delete your Personal Data or respectively the Personal Data of your child without undue delay to the extent that the collection and processing of the Personal Data was based on the withdrawn consent. If you exercise a right to object to the processing of your Personal Data, we will review your objection and delete your Personal Data that we processed for the purpose to which you objected without undue delay, unless another legal basis for processing and retaining this data exists or unless applicable law requires us to retain the data. 5. Who Has Access to Data Valve does not sell Personal Data. However, we may share or provide access to each of the categories of Personal Data we collect as necessary for the following business purposes. 5.1 Valve and its subsidiaries may share your Personal Data with each other and use it to the degree necessary to achieve the purposes listed in section 2 above. In the event of a reorganization, sale or merger we may transfer Personal Data to the relevant third party subject to applicable laws, the Principles and liability requirements under the DPF. 5.2 We may also share your Personal Data with our third party service providers that provide customer support services in connection with goods, Content and Services distributed via Steam. Your Personal Data will be used in accordance with this Privacy Policy and only as far as this is necessary for performing customer support services. Valve complies with the requirements of all applicable laws, including the GDPR, in order to ensure that the processing of your Personal Data is lawful. 5.3 We may share your Personal Data with our third party service providers that provide customer support services in connection with Steam. Our content delivery network providers enable the delivery of digital content you have requested, e.g. when using Steam, by using a system of distributed servers that deliver the content to you, based on your geographic location. 5.4 We make certain data related to your Steam User Account available to other players and our partners through the Steamworks API. This information can be accessed by anyone by querying your Steam ID. At a minimum, the public persona name you have chosen to represent you on Steam and your Avatar picture are accessible this way, as well as whether you have received a ban for cheating in a multiplayer game. The accessibility of any additional info about you can be controlled through your Steam Community user profile page; data publicly available on the public persona can be accessed automatically through the Steamworks API. In addition to the publicly available information, game developers and publishers have access to certain information from the Steamworks API directly relating to the users of the games they operate. This information includes as a minimum your ownership of the game in question. Depending on which Steamworks services are implemented in the game it may also include leaderboard information, your progress in the game, achievements you have completed, your multiplayer game matchmaking information, in-game items and other information needed to operate the game and provide support for it. For more information on what Steamworks services a specific game has implemented, please review its store page. While we do not knowingly share Personally Identifying Information about you through the Steamworks API such as your real name or your email address, any information you share about yourself on your public Steam Profile can be accessed through the Steamworks API, including information that may make you identifiable. 5.5 The Steam community includes message boards, where users can post comments and messages. These messages are publicly accessible to all users of the community. 5.6 Valve may allow you to link your Steam User Account to an account offered by a third party. If you consent to link the accounts, Valve may collect and combine information you allowed Valve to receive from a third party with information of your Steam User Account to the degree allowed by your consent at the time. If the linking of the accounts requires the transmission of information about your person from Valve to a third party, you will be informed about it before the linking takes place and you will be given the opportunity to consent to the linking and the transmission of your information. The third party's use of your information will be subject to the third party's privacy policy, which we encourage you to review. 5.7 Valve may release Personal Data to comply with court orders or laws and regulations that require us to disclose such information. 6. Your Rights and Control Mechanisms The data protection laws of the European Economic Area, United Kingdom, Switzerland, California, and other territories grant their residents certain rights in relation to their Personal Data. While other jurisdictions may provide fewer statutory rights, we make the tools designed to exercise such rights available to our customers worldwide. (When we talk about the GDPR in this section, we mean the version of the GDPR that applies to you in the EU or UK). To allow you to exercise your data protection rights in a simple way we are providing a dedicated section on the Steam support page (the "Privacy Dashboard"). This gives you access to your Personal Data, allows you to rectify and delete it where necessary and to object to its use where you feel necessary. To access it, log into the Steam support page at [https://support.steampowered.com/](#) and choose the menu items My Account -> Data Related to Your Steam Account. In most cases, you can access, manage, or delete Personal Data in the Privacy Dashboard, but you may also contact Valve with questions or requests via the contact processes described in sections 8 and 10. 6.1 Right to Access. You have the right to access your Personal Data that we hold about you, i.e. the right to require free of charge (i) information whether your Personal Data is retained, (ii) access to and/or (iii) duplicates of the Personal Data retained. You can use the right to access to your Personal Data through the Privacy Dashboard. If the request affects the rights and freedoms of others or is manifestly unfounded or excessive, we reserve the right to charge a reasonable fee (taking into account the administrative costs of providing the information or communication or taking the action requested) or refuse to act on the request. 6.2 Right to Rectification. If we process your Personal Data, we shall endeavor to ensure by implementing suitable measures that your Personal Data is accurate and up-to-date for the purposes for which it was collected. If your Personal Data is inaccurate or incomplete, you can change the information you provided via the Privacy Dashboard. 6.3. Right to Erasure. You have the right to obtain deletion of Personal Data concerning you if the reason why we could collect it (see section 2. above) does not exist anymore or if there is another legal ground for its deletion. For individual items of Personal Data please edit them through the Privacy Dashboard or request the deletion via the Steam support page. You can also request the deletion of your Steam user account via the Steam support page. As a result of deleting your Steam User Account, you will lose access to Steam services, including the Steam User Account, Subscriptions and game-related information linked to the Steam User Account and the possibility to access other services you are using the Steam User Account for. We allow you to restore your Steam User Account during a grace period of 30 (thirty) days from the moment you request deletion of your Steam User Account. This functionality allows you not to lose your account by mistake, because of your loss of your information or due to a deletion error. During this grace period, you can finalize your deletion and delete your Personal Data. After the grace period, the Personal Data associated with your Steam User Account will be deleted and you will not be able to restore your Steam User Account after you have transferred your account to another user. You have the option to have your account deleted, the business relationship, and the associated Personal Data deletion, is complicated. Namely, your account has a business relationship with Valve, such as due to your work for our game developer, you will still be able to delete your Steam User Account after you have transferred your account to another user. You have the option to have your account deleted, the business relationship, and the associated Personal Data deletion, is complicated. 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